

Tirza Nicole Chase

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Highly skilled graphic designer with a Master of Arts in Interactive Media and a Bachelor of Science in Graphic Communication Systems. Recognized for creative excellence in graphic design, with proven ability to create engaging visual content and boost brand recognition through social media, marketing campaigns, and website redesigns. Proactive and organized professional with experience in managing projects, working under tight deadlines, and collaborating with team members. Possess a Secret Clearance and proficient in Adobe Creative Suite, HTML, CSS, JavaScript, and Bootstrap.

PROFESSIONAL EXPERIENCE

IBM United States Air Force Civil Engineers, Washington D.C.

2022 – Present

Graphic Design Contractor – Secret Clearance

- Curates static and motion graphics for the United States Air Force Civil Engineers to be properly highlighted within the Pentagon and all bases around the world.
- Provides visual communication aid to the marketing team which has helped present above-average engagement metrics to stakeholders and clients.
- Creatively utilizes previously used assets and photos to assist the team by building fresh new content.
- Designs underneath a tight schedule, outputs 5-7 designs a week for social media, presentations, digital assets, or printed materials.

Boone Group, LLC., Washington, D.C.

2021 – 2022

Junior Art Director

- Executor of multiple fast-turnaround projects simultaneously whilst managing the overall brand of Boone. Manages federal clients that partner with the company by providing visual engagement for their social media and helped renew multi-million-dollar contracts.
- Boosted social media by 200% gaining 500+ followers in the first 8 months by using visual elements and working with the marketing team to ensure lead engagement.
- Orchestrated website redesign by wireframing, testing, and initiating new brand guidelines for overall company.
- Designed a presentation for the CEO's TEDx talk explaining our unique mission and brand story.

The P.O.L.A.R. Movement LLC., Washington, D.C. – Greensboro, N.C.

2016 – 2022

Chief Design Officer

- Utilizes Photoshop, Illustrator, InDesign, AutoCAD, and CLO3D to create shirts, logos, advertisements, and flyers for all marketing materials.
- Orchestrates the creative vision of all designs and event presentation.
- Organizes and contacts global manufacturers to ensure smooth and precise production of all merchandise.

Bermuda Heart Foundation, Hamilton, Bermuda

2019 – 2020

Lead Graphic Designer

- Brainstormed creative solutions for a re-design of the foundation's logo through visuals and typography with little direction.
- Sketched and curated original icons for the Bermuda Heart Foundation. Created style guides for the logo, website rebrand, and social media marketing.
- Created motion graphics of the logo and the donation page featured on their rebranded website using Adobe After Effects.

EDUCATION

Elon University, Elon, NC

2019 - 2020

Master of Arts, Interactive Media

- Traveled to Hamilton, Bermuda on a project for the public good to redesign a local company's business

North Carolina Agricultural and Technical State University, Greensboro, NC

2015 - 2019

Master of Arts, Interactive Media

- Awards: Dean's Academic Citation Award 2019
- Co-Editor in Chief of Ayantee Yearbook (2017-2018), President of Couture Productions (2018-2019), Alpha Kappa Mu Member, Print and Graphics Scholar, Facebook University Product Designer Finalist (2018)

SKILLS & OTHER

Adobe Illustrator | Adobe Photoshop | Adobe Premiere | After Effects | DreamWeaver | Adobe InDesign | HTML | CSS Adobe XD | JavaScript | Bootstrap | GSAP | jQuery | Adobe Certified Associate (2013) | Hootsuite Platform (2020) | Hootsuite Social Media Marketing (2020) | Secret Clearance (2022)